

# SELECTION GUIDE

## Control Your Crowds Effectively with these 5 Stanchions



Workplace sites experiencing high volumes of vehicle or foot traffic must employ proper crowd and traffic control equipment to regulate flow. **The easiest solution for managing your traffic and crowd situations is to use stanchions.**

Stanchions act as barriers to:

- direct motorists and pedestrians where they need to go
- restrict access to areas so vehicles and/or people cannot enter
- help avert dangerous situations like vehicular accidents, pedestrian injuries, crowd stampedes, etc.

Stanchions are typically used where large numbers of people gather, such as:

- Concert venues, malls, movie theaters, sporting events
- Marketplaces, convention halls
- Banks
- Department of Motor Vehicles
- Schools
- Fairs/festivals/amusements parks/carnivals
- Airports & other transportation hubs

Stanchions are also great choices at construction sites for ensuring security and at facility sites for managing indoor and outdoor traffic. They are available in several forms – each with specific applications. In this guide we explain the **five main types**.

## 1. Ropes & Poles: the “traditional” stanchion

Lightweight, easy to install, and easily transportable, this is the most common form of stanchion. The classic rope-and-post barrier offers an elegance to queuing and crowd control and is effective both indoors and out. You’ve probably seen this type of stanchion at amusement parks, music halls, movie theaters, museums – even on the Red Carpet! Use this method for directing traffic, blocking off restricted areas, and maintaining order.



*Rope and Pole Stanchion System*

## 2. Retractable Belt Stanchions: the most versatile stanchion

Considered the “stars” of the crowd control industry, retractable belt stanchions offer a versatility other types of stanchions do not when it comes to indoor traffic management since they expand and retract to adjust to the size and flow of the crowd with ease. Modern and multipurpose in function, they can be tailored to match any facility décor and are available in an array of finishes; plus, they can be customized with logos, graphics, or messages. Retractable belt stanchions are also available in a variety of configurations, like single-belted, double-belted, and low-level “exhibit height” (used to block off delicate or fragile exhibits without obstructing the display).



*Retractable Belt Stanchion*

## 3. Wall-mounted Belts: the most compact stanchion

Ideal for tight areas with limited floor space, wall-mounted belts are a great pick if you need an efficient and effortless way to restrict access to corridors, hallways, or aisles, and are also ideal for complying with ADA rules which forbid obstruction of corridors. These stanchions feature a slow-retract mechanism that can be used on its own or in combination with other posts. Customize them to your facility with wording, graphics, or your company logo.



*Wall-mounted Belt*

## 4. Outdoor Utility Stanchions: the most durable stanchion

As you may have guessed by the name, these stanchions are designed for outdoor use and built to withstand even the harshest weather, making them an excellent choice for construction sites, amusement parks, schools, outdoor events, and other open-air functions. These high-visibility crowd barriers are the practical and economical solution for any outdoor crowd control need.



*Outdoor Utility Stanchion*

## 5. Stainless Steel Posts: the toughest stanchion

Stainless steel posts are the toughest option and are ideal for creating boundaries for crowd management and thresholds indoors and outdoors. These sturdy stanchions are used to control aggressive crowds, block access, prevent trespassing, and thwart theft.



**Seton has a range of stanchion products to meet your crowd and traffic control needs.**

[Check them out here.](#)